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**Want to Know
What's
Happening in
Coliseum
Central?**

If your business or
organization
would like to
know more about the
redevelopment
within Coliseum
Central, please call
Elizabeth McCoury,
Executive
Director of Coliseum
Central, at 826-8251.

COLISEUMCENTRAL

GET CENTERED



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All Aboard the BID Bus



Fridays & Saturdays

Noon-Midnight

Coliseum Central and Downtown Hampton are offering a free shuttle service between the two BIDs! Beginning on April 22nd the shuttle will make a 30 minute loop at each of the four designated spots listed below. The shuttle is the perfect opportunity for visitors and locals to experience the two Districts. The complimentary service will be available on Fridays and Saturdays from noon-midnight through October 15th. Please call the BID Office with any questions you may have.

30-MINUTE LOOP

— ESTIMATED —



BUS STOPS

- Crowne Plaza Hotel
- Corner of King St. and Settlers Landing Rd.

COLISEUMCENTRAL
GET CENTERED



BUS STOPS

- Embassy Suites
- Coliseum Drive in front of Barnes and Noble, Peninsula Town Center

Social Media Workshop



The Virginia Peninsula Chamber of Commerce (21 Enterprise Parkway) will be hosting the **Social Media Made Simple and Easy, Effective E-marketing with Constant Contact** workshop on April 14th from noon-4PM. Guest speaker Gina Watkins of Constant Contact will discuss the ins and outs of social media, how to effectively use it and provide real world examples. She will also talk about how e-marketing can drive sales and provide you with valuable customer feedback. The class is free for Chamber members and \$35 for all others. Please contact Suzy Johnson at 262-2000 or email education@vpcc.org.

Clothing Drive

The Hampton Council of PTAs and the Hampton Clean City Commission will be accepting donations from April 11-29th for the PTA Clothing Closet. Packaged socks and undergarments will be accepted at the following locations: Cary Elementary School (2009 Andrews Boulevard), Cooper Elementary School (200 Marcella Drive), Smith Elementary School (379 Woodland Road), Hampton City Schools Finance Office (1 Franklin Street, 3rd Floor), Hampton Clean City Commission (1296 Thomas Street).

Congratulations, Sentara CarePlex



Sentara CarePlex has been designated as a Quality Stroke Center by the Joint Commission, a hospital accrediting organization. The distinction was garnered after a review of Sentara's quality and safety standards in the following areas: compliance with national standards for stroke care, clinical guidelines for care and performance measurement guidelines. Sentara was one of eight Hampton Roads hospitals to earn this honor. Coliseum Central would like to congratulate Sentara CarePlex on this achievement and express its appreciation for CarePlex's continued commitment to the health of our area.

Jazz Festival Artists Announced

The Hampton Jazz Festival takes place June 24-26th at the Hampton Coliseum (1000 Coliseum Drive) and will feature musical acts Anthony Hamilton, Charlie Wilson, Stephanie Mills, Boyz II Men and many others. Tickets are \$55.50 for each day and may be purchased at the Coliseum box office, ticketmaster.com and all Delaware, Maryland and Virginia Ticketmaster outlets, or 1-800-745-3000.

To coincide with this event, Coliseum Central provides musical entertainment in BID establishments. If your business would like to partner with Coliseum Central and offer music to your customers, please contact the BID office at 826-6351. Scheduling a musical act is free for your business and provides a great atmosphere at your establishment.

Events at the Hampton Coliseum



Mark your calendars for these exciting shows at the Hampton Coliseum:

- April 7-10—Ringling Bros and Barnum & Bailey Present Fully Charged
- April 16—Trans-Siberian Orchestra
- May 7— Chris Tucker
- May 26—June 5—Amusements of America Carnival



EVENT CALENDAR

April/May 2011

SUN	MON	TUE	WED	THU	FRI	SAT
3	4	5	6	7	8	9
		Spring Invitational –Boys				
10	11	12	13	14	15	16 Cleanup Day
				Spring Invitational –Girls		
17	18	19	20 Roundtable Breakfast	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7 Chris Tucker

April 7-11— Boo Williams Spring Invitational Tournament-Boys, 5 Armistead Pointe Parkway

April 8— An Evening with George Foreman, 5 Armistead Pointe Parkway

April 14-18— Boo Williams Spring Invitational Tournament-Girls, 5 Armistead Pointe Parkway

April 16— Cleanup Day, 8:30AM, 4410 E. Claiborne Square, Suite 211

April 20— Roundtable Breakfast, 8-9AM located at the Howard Johnson Plaza and Conference Center (formerly Holiday Inn), 1815 West Mercury Blvd.



Wednesday, June 1st will mark the return of the **1st Wednesdays** concert series! Join us for an evening of great music at Peninsula Town Center's Town Square located on Kilgore Avenue behind Barnes & Noble off Coliseum Drive. Refreshing beverages will be available and proceeds benefit the Center for Child & Family Services.

Welcome New Business



Environment consulting and engineering services firm **ESS Group, Inc.** has joined the BID! Their newest location is 4410 East Claiborne Square, Suite 334. ESS can be reached at 251-3790.

An Evening with George Foreman



Former world heavyweight champion George Foreman and son George "Monk" Foreman III will be at Terra Restaurant and Bar (2330 McMenamin Drive) on Friday, April 8th at 6PM. There will be meet and greet opportunities and Foreman will be signing a limited number of boxing gloves for \$300. Proceeds will benefit The George Foreman Youth and Community Center.

George Foreman III will face Eric Lindsay in the headline match of "The Legend Continues" at the Hampton Roads Convention Center on April 9th. You may purchase tickets for this event Terra.

Cleanup Day



Coliseum Central is looking for volunteers or teams of individuals for its next **Community Cleanup Day** on April 16th. Volunteers will meet at the Coliseum Central BID office at 8:30AM and finish by 10:30AM. Litter pickup supplies and a breakfast snack will be provided. Contact the BID office if you would like to participate.

Global Youth Service Day



Global Youth Service Day (GYSD) occurs April 15-17. GYSD is the largest service event in the world and focuses on getting youth involved in their communities. The Volunteer Center of the Virginia Peninsula has many service opportunities planned for GYSD. If you would like to find out about local volunteer opportunities please email events@volunteerpeninsula.org. If you would like to learn more about Global Youth Service Day please visit gysd.org.



Coliseum Central BID, Inc.
4410 E. Claiborne Square, Suite 211
Hampton, VA 23666

Phone: (757) 826-6351
Marketing: (757) 826-0397
Fax: (757) 826-2784
coliseumcentral.com