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Upcoming Events:

November 17—

Roundtable Breakfast

November 20— Holi-

day Parade

See Events Section for

More Information

Want to Know-

What's

Happening in

Coliseum

Central?

If your business or

organization

would like to

know more about the

redevelopment

within Coliseum

Central, please call

Elizabeth McCoury,

Executive

Director of Coliseum

Central, at 826-8251.



Holiday Parade

The Coliseum Central Holiday Parade Presented by Peninsula Town Center takes place Saturday, November 20th. This year's theme is *It's a Wonderful Neighborhood in Coliseum Central*. The parade starts promptly at 9:30AM on Coliseum Drive and features a new route through the Peninsula Town Center!

You won't want to miss the marching bands, floats, and squads as they take center stage in the festivities; Santa Claus is also sure to stop by. Please bring the whole family for a day of fun and excitement in Coliseum Central. Following the parade, you can find that perfect holiday gift or enjoy a midday meal.

Sponsored by:

Peninsula

T O W N C E N T E R



Holiday Shopping Tips From



- After dark, shop with a friend if possible.
- Bring only cash and credit cards you will need while shopping.
- Always try to park in a well-lit area.
- Keep the doors and windows locked while driving or when parked.
- Avoid overloading yourself with packages.
- Make sure your visibility is clear and you have freedom of motion to help discourage purse-snatchers.
- Keep packages locked in the car trunk even if it means making several trips to the car; leave nothing of value visible.
- **BE ALERT!** Your purse or wallet may be a target for crime in crowded shopping areas, bus stops and on buses.
- If someone demands your purse or wallet surrender it immediately-it is not worth your life. If your wallet is stolen, report it to the police: **727-6111** or **Emergency 911**.
- Keep a record of your credit card numbers so you will have your numbers available when reporting the crime.
- Have your keys in hand when walking to your car or home.
- Be aware of your surroundings and anyone approaching your vehicle.
- Never resist if a robber or carjacker threatens you.

Get the Latest Information from Hampton Police Division

Hampton Police Division has many ways for you to stay abreast of what's going on in the community. Visit their social networking sites Facebook ([Facebook.com/HamptonVAPolice](https://www.facebook.com/HamptonVAPolice)), Twitter ([Twitter.com/HamptonVAPolice](https://www.twitter.com/HamptonVAPolice)) and YouTube ([YouTube.com/HamptonVAPolice](https://www.youtube.com/HamptonVAPolice)) to stay informed of the latest news, submit anonymous tips, receive important alerts and much, much more.

In addition, citizens of Hampton can now receive free, real-time information via email or text regarding crimes, emergencies, and other safety concerns via Citizen Observer. It also features a network map which pinpoints where activity is occurring. To sign up for updates visit citizenobserver.com or log on to www.citizenobserver.com/cov6/support/flyer_hamptonva.pdf for more information

Toys for Tots Drop-off Locations



Toys for Tots accepts donations of new, unwrapped toys during the months of October, November and December and distributes them to needy children in the community. This holiday season, *Toys R Us Express* (2341 McMenamin Street) and *Pac N Mail* (110 Coliseum Xing) will serve as drop-off locations within the BID. To find out more information about Toys for Tots and how you can participate, please attend our Breakfast Roundtable on November 17th.

Mayflower Marathon

The 14th annual *Mayflower Marathon* begins at 6AM on November 19th and runs nonstop to 3PM on November 21st at the intersection of Kilgore Avenue and Mercury Blvd. in the Peninsula Town Center. The multi-day effort benefits the Foodbank of the Virginia Peninsula and helps to replenish its supply prior to the Thanksgiving holiday; non-perishable food items, turkeys and cash will be accepted.



EVENT CALENDAR

November/December 2010						
SUN	MON	TUE	WED	THU	FRI	SAT
14	15	16	17 Roundtable Breakfast	18	19	20 Mayflower
21 Marathon	22	23	24	25	26	27
28	29	30	1	2	3	4

November 17– Roundtable Breakfast, 8-9AM located at the Holiday Inn, 1815 West Mercury Blvd.

November 18– National Parental Involvement Day

November 19-21– Mayflower Marathon

Nov 20– Coliseum Central Holiday Parade Presented by Peninsula Town Center, 9:30AM along Coliseum Drive and inside Peninsula Town Center

November 20– The Green Turtle Grand Opening

November 25– Thanksgiving

Parade Poster Winner



Each year students of Hampton City Schools are invited to participate in a parade poster contest to help advertise the Coliseum Central Holiday Parade. Parade Committee members select the winners, including an overall grand prize winner and first place winners from local Elementary, Middle and High

schools. The Grand Prize winning poster is reproduced and used to advertise the parade.

Each winner will receive one free Chick-fil-A meal per week for a year. The grand prize winner will receive a Chick-fil-A party for their entire class and every student and staff member in their school will be given a Chick-fil-A coupon for a free milkshake. These prizes are courtesy of **Chick-fil-A**. **Old Point National Bank** will present the grand prize winner with a \$100 savings bond and each of the first place winners with a \$50 savings bond. Coliseum Central will give the grand prize winner a \$100 Discover gift card and each of the first place winners a \$50 Discover gift card.

The winners will be awarded their prizes at the upcoming Business Roundtable meeting to be held on November 17th at 8:00AM at the Holiday Inn.

Poster Winners

Grand Prize Winner
Danielle Johnson
Hampton High School

High School Winner
Kiara Evans
Hampton High School

Middle School Winner
Mitchell Branch
Eaton Fundamental
Middle School

Elementary School Winner
Laurel Shaffer
Forest Elementary

Welcome New Businesses

- **Brookstone** (1671 Merchant Lane) features unique gift ideas for all occasions.
- The **Green Turtle** (3610 Von Schilling Drive) opens it's doors on November 20th. The sports bar and restaurant will feature more than 40 big screen televisions in a relaxing, family friendly atmosphere.

Holiday Music Series

If your business would like to partner with Coliseum Central to have **holiday music** placed at your business location, please call 826-6351.

Pocket Calendars

Coliseum Central **2011 pocket calendars** are now available. Be sure to pick yours up at the November Roundtable Breakfast.

National Parental Involvement Day

Studies have shown that parental involvement is critical to a child's academic success. November 18th is **National Parental Involvement Day**. Visit www.sbo.hampton.k12.va.us/getinvolved.html for a list of City events being held throughout the month as well as suggestions on how you can become involved.



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