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FOR IMMEDIATE RELEASE

January 19, 2010

**Peninsula Town Center Announces
Names of More Than 50 Stores and Restaurants To Open in 2010**
Many Will Be New to the State or Region

Hampton, Va. – Fashion retailers **Hollister, Justice, New York & Company, The Limited, Chico’s, Caché, Forever 21** and **H&M** are among more than 50 retail and restaurant tenants (see attached list) that will be joining already opened **Macy’s, Barnes & Noble, Target, JC Penney, LensCrafters, bd’s Mongolian Grill, Five Guys Burgers and Fries, Chipotle, Outback Steakhouse, The Pub** and **Mattress Discounters** at the Peninsula Town Center (PTC). Participating in a January 19 announcement at the Town Center’s Town Square were PTC developers Mall Properties, with President Mort Olshan, and Steiner + Associate’s CEO Yaromir Steiner, along with Hampton Mayor Molly Ward and PTC General Manager Raymond Tripp.

“Many of these new tenants, including **The Wine Loft, dELiA’s, Shoe Woo** and **CinéBistro** are either new to the state or new to the region,” says Steiner, who, along with property owner Mall Properties, is developing PTC. “Our success in attracting these best-in-class retail and hospitality tenants is a testament to the strength of this project, this market and this region.”

The list includes many of the nation’s strongest brands including **Aéropostale, Victoria’s Secret, Express, Build-A-Bear, Charming Charlie** and **Lane Bryant**. Among the 15 restaurants listed are several that are making their Virginia debuts, including **Bensi’s Ristorante Italiano, Huey’s Diner, Kenji Fusion** and **(coach) Frank Beamer’s American Grill**.

“This is the right project, in the right location, at the right time,” said Hampton Mayor Molly Ward. “Our community asked for an upscale, energy-filled mixed-use project. We are getting a good first look at that quality today

with the announcement of these great and exciting retail, restaurant and entertainment tenants.”

“We have emphasized critical mass, proper scale and the right tenant mix at PTC,” says Steiner. “By seamlessly integrating retail, dining, office, residential and public space elements into an inviting open-air environment, we have employed the same fundamental principles of town planning that have created and maintained vibrant city centers in this country for more than a century.”

The 1.1-million-square-foot Peninsula Town Center is located off of Mercury Boulevard at the I-64 Interchange in Hampton’s Coliseum Central Business District. The 75-acre mixed-use project features 340,000 square feet of fashion and specialty retail, 55,000 square feet of restaurant and dining, 400,000 square feet of traditional/anchor retail, 115,000 square feet of Class A office space and 158 residential apartment units.

Peninsula Town Center’s Grand Opening is scheduled for March 11, 2010. The full list of retailers and restaurants, along with upcoming activities, is posted online at www.peninsulatowncenter.com. Leasing opportunities for offices and retail are still available by calling (757) 838-1505 or emailing info@peninsulatowncenter.com.

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About Mall Properties

Mall Properties, established by CEO Morton L. Olshan in 1968, is a full service real estate development and investment firm, with complete construction, financing, leasing and management capabilities. Mall Properties has been engaged in all forms of real estate development with great emphasis on retail, residential, hotel and mixed use properties. Mall Properties currently owns/manages 37,534 units of multifamily, 14 million square feet of retail, 3 million square feet of office, and 1,340 hotel rooms.

About Steiner + Associates

Founded in 1993, Steiner + Associates is a full-service real estate development company headquartered in Columbus, Ohio that specializes in the creation of New Urban Retail Town Centers. To date, Steiner + Associates has completed more than three million square feet of retail and mixed-use development, including Easton Town Center in Columbus, Ohio; Zona Rosa in Kansas City, Missouri; Bayshore in Milwaukee, Wisconsin; The Greene in Dayton, Ohio; among others.