



2023 SPONSORSHIP OPPORTUNITIES



Event Description

Coliseum Central is pleased to announce the 2nd Annual Whimsical Winter Wonderland. The event will occur Saturday, November 18th from 12-5PM at the Hampton Coliseum.

This free, family-friendly event serves to usher in the holiday season and will feature cirque aerialists, stilt walkers, inflatables, storytime, jugglers, roaming performers, face painting, photo booths, themed holiday displays and much more. Last year, more than 4,500 attended the event.

Due to the popularity of the inaugural year, the Whimsical Winter Wonderland will expand to include the outdoor portion of the Hampton Coliseum and have 14 new activities and experiences!



Scan the QR code or visit
events.coliseumcentral.com/recap
to see the 2022 recap video

Please read on to learn more about how your organization can be a part of this exciting event.



Sponsor Levels

The Whimsical Winter Wonderland will have three sponsorship levels

Jingle Bells Sponsor

- Recognition on the revamped coliseumcentral.com
- Recognition in print and digital Coliseum Central Insider
- Recognized in digital program
- Recognized on event signage
- Two tickets to VIP area

Silver Bells Sponsor

All of the benefits of the Jingle Bells sponsorship and:

- Individual Facebook post
- Linked logo on digital program
- Linked logo on coliseumcentral.com

Sleigh Bells Sponsor

All of the benefits of the Silver Bells sponsorship and:

- Ability to set up vendor table
- Recognized as sponsor in television advertisements
- Digital Guide Ad
- Opportunity to place item in VIP bag
- Four tickets to the VIP area

The image features three red balloons of varying sizes, slightly out of focus, floating against a white background. A central white circle with a black dotted border contains the text. The entire composition is framed by a thin grey line with small square corner ornaments.

Outdoor Activities

Snowzilla Jr.

\$8,500

Sleigh Bells Sponsor

At almost 35' feet tall and 90' long Snowzilla Jr. guarantees to be a hit! Guests will climb 20' of rugged terrain to the summit and at the top of your hike you are faced with almost 50' of an exhilarating slide! Beneath this massive winter themed slide is an enclosed jumping area moonwalk.



Snowmazing

\$7,900

Sleigh Bells Sponsor

This 50'x40' maze invites guests into the whimsical world of our snowman wonderland. With bright, vibrant, friendly snowmen welcoming guests on the outside, the inside is a playful labyrinth of twists and turns that will have participants smiling and laughing as you try to find your way out.



30' Inflatable Snowman

\$7,100

Sleigh Bells Sponsor

With a corncob pipe and a button nose, the World's Tallest Snowman is a crowd pleaser. Guests will be sure to take photos at this attention-grabber.



~~*Polar Extreme Obstacle Course*~~ ~~\$4,500~~

Silver Bells Sponsor

A 43'x45' winter-themed obstacle challenges guests as they work their way past playful penguins, silly seals and fishy characters for an extreme slide back to the start!



Circus City Triple Lane Fun Park \$3,500

Silver Bells Sponsor

An artfully designed 28'x47' inflatable with 3 exciting slides and 2 bounce areas will make you feel as though you're at the circus !



Iceless Curling

\$3,100

Silver Bells Sponsor

Guests will try their hand at this fun outdoor game. The rocks even curl, making gameplay more strategic and exciting!



The image features three red Christmas baubles arranged in a triangular pattern on a white background. A central white circle with a black dotted border contains the text. The entire composition is framed by a thin grey line with small square ornaments at the corners.

Indoor Activities

Sleigh Bells Sponsor

Join the Snow Princesses and Rapunzel for meet & greets, storytime and singalongs throughout the day. The princesses will have a special autograph session for our VIPs from 11AM-12PM.



~~Snow Globe~~

~~\$5,500~~

Sleigh Bells Sponsor

A crowd favorite, the 12' tall snow-globe allows groups to step inside the snow globe for a fun photo. The snow globe base can be branded to include your logo.



360 Photo Booth-Gift Box Experience

\$5,500

Sleigh Bells Sponsor

Guest will enjoy the 360 photo booth and star as the “present” when the gift box is opened.



Scan the QR code or visit
events.coliseumcentral.com/360booth
to see the 360 photo booth graphics

Augmented Reality Magic Mirror

\$5,500

Sleigh Bells Sponsor

Take a picture in the magic mirror! Select guests like Santa Claus, Snowman, Elf, Reindeer to magically appear in your photo.



Scan the QR code or visit
events.coliseumcentral.com/magicmirror
to see the Magic Mirror in action

Silver Bells Sponsor

This inflatable amusement park includes several crowd favorites in a single environment. A vividly colorful wonderland that the littlest patrons are sure to enjoy.



Axe Throwing

\$2,500

Silver Bells Sponsor

Guests will test their lumberjack skills by trying to hit the target with a foam velcro axe.



Face Painters - 3 1 Available

\$2,300

Jingle Bells Sponsor

Always a crowd favorite! Guests will enjoy free face painting for the duration of the event.



Balloon Artist - 3 Available

\$2,300

Jingle Bells Sponsor

Another crowd pleaser, guests will enjoy free balloon animals and other designs for the duration of the event.

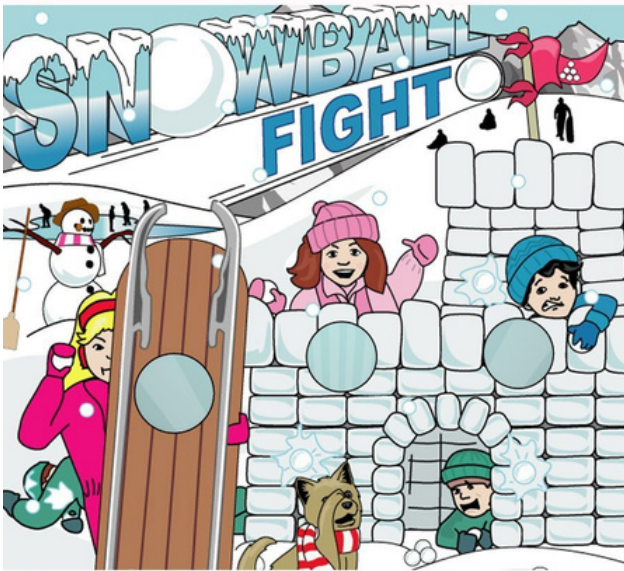


Jingle Bells Sponsor

Guests will test their luck at each of these four carnival games:

- ~~Boulder Roller~~
- Penalty Shot
- ~~Penguin Fish Fling~~
- Snowball Fight Carnival Game

These sponsorships require volunteers to run the game from 11AM-5PM. This is a great opportunity to provide promotional prizes to game participants.





I WOULD LIKE TO SPONSOR THE FOLLOWING :

- ☒ ~~BOULDER ROLLER CARNIVAL GAME - \$1,400~~
- ☐ PENALTY SHOT CARNIVAL GAME - \$1,400
- ☒ ~~PENGUIN FISH FLING CARNIVAL GAME - \$1,400~~
- ☐ SNOWBALL FIGHT CARNIVAL GAME - \$1,400
- ☒ BALLOON ARTIST SPONSOR - \$2,300
- ☐ FACE PAINTER SPONSOR - \$2,300
- ☒ AXE THROWING INFLATABLE - \$2,500
- ☐ ~~AMUSEMENT FUN PARK INFLATABLE - \$2,750~~
- ☒ ICELESS CURLING - \$3,100
- ☐ CIRCUS CITY TRIPLE LANE FUN PARK INFLATABLE - \$3,500
- ☒ ~~POLAR EXTREME OBSTACLE COURSE - \$4,500~~
- ☐ AUGMENTED REALITY MAGIC MIRROR - \$5,500
- ☒ 360 PHOTO BOOTH - \$5,500
- ☐ ~~LIFE SIZE SNOW GLOBE INFLATABLE - \$5,500~~
- ☒ PRINCESS MEET & GREETs - \$6,000
- ☐ 30' INFLATABLE SNOWMAN - \$7,100
- ☒ SNOWMAZING INFLATABLE MAZE - \$7,900
- ☐ SNOWZILLA JR. INFLATABLE SLIDE - \$8,500



SPONSOR INFORMATION

Organization Representative:

Date:

Representative Signature:

Coliseum Central Representative:

Date:

Coliseum Central Signature:

MARKETING CONTACT

We will be working closely with your organization to ensure that we have the correct marketing materials in various formats. Please provide the best contact to provide this information.

Marketing Contact Name:

Title:

Email:

Phone Number:



Thank You...

Coliseum Central extends its sincerest thanks for your consideration of serving as a sponsor for the 2023 Coliseum Central Whimsical Winter Wonderland.

If you have any questions or concerns, please feel free to reach me via the contact information below.

Kind regards,
Raymond Tripp

**Executive Director
Coliseum Central
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