



## Strictly Business Corporate Sponsorship

Wednesday, April 17 | The Williamsburg Winery | 4:30 PM - 7:30 PM

Wednesday, October 2 | The Art Museum of Colonial Williamsburg | 4:30 PM - 7:30 PM

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### As a **Corporate Sponsor**, you will receive:

#### Pre-Event Promotion

- Corporate Sponsor recognition on the Strictly Business event page (logo with click through) and pre-registration page (logo)
- Corporate Sponsor recognition in e-blasts sent out to prior event attendees (logo with click through to your website)
- Social Media Sponsor Thank You post and tags
- Invitation to the Strictly Business Beer Release Party (sponsors and supporters only) - at the Pyramid Roofing Office - Thursday, April 11, 2024 from 4:30pm-6:30pm
- 100 (:15) on-air personal Strictly Business Invitations on 92.3FM The Tide
  - "Hi I'm \_\_\_\_\_, owner of \_\_\_\_\_, we would like to personally invite you to join us at Strictly Business, your free hometown networking event presented by 92.3 The Tide and WYDaily.com. Mark your calendar for Wednesday, \_\_\_\_\_ to meet us at the \_\_\_\_\_. This is a night you don't want to miss."

#### Premium Corporate Sponsor Opportunity

- Your choice of sponsoring one of the premium event features. These sponsorships are very limited, and come on a "first come, first serve" basis.

#### On-Site Promotion/Opportunities

- Early Entry - We welcome you to join us at 4:30pm to start the party early!
- Opportunity to include one coupon/ gift certificate/ swag item in the 250 swag bags
- 4x4 Corporate Sponsor Banner hung at event
- Logo displayed on event slideshow
- Half page ad in the event program (full color, png format - 5"x3.875")
- 6ft sponsor table for activities or additional swag (black table cloth provided)

#### Post-Event Promotion

- Inclusion in the Thank You email following the event
- Inclusion in event highlights video

#### Discounted Swag for Strictly Business

- All Corporate Sponsors will get 10% off any swag/promotional materials ordered from Minuteman Press Williamsburg for Strictly Business.

### Corporate Sponsorship: \$4,000

*Premium Sponsorships are limited and first come, first serve. Maximum of two per industry.*

*Additional supporting sponsorships available. Payments are due March 31st and September 30th, 2024.*

